



# ADVERTISING PACKAGE A1

## 30 GBP FEE FOR:

- 2x 15-second podcast spots on consecutive podcasts read by Pete Brooker at the start of the podcast after the introductions



# ADVERTISING PACKAGE A2

## 35 GBP FEE FOR:

- 1x 15-second podcast spot read by Pete Brooker at the start of the podcast after the introductions
- 1x 15-second YouTube video spot read by Pete Brooker near the start of the video



# ADVERTISING PACKAGE A3

## 60 GBP FEE FOR:

- 2x 15-second podcast spots on consecutive podcasts read by Pete Brooker at the start of the podcast after the introductions
- 2x 15-second YouTube video spots on consecutive videos read by Pete Brooker near the start of the videos



# ADVERTISING PACKAGE A4

## 75 GBP FEE FOR:

- 2x 15-second podcast spots on consecutive podcasts read by Pete Brooker at the start of the podcast after the introductions
- 2x 15-second YouTube video spots on consecutive videos read by Pete Brooker near the start of the videos
- 1x post on Facebook, Instagram and Twitter



# ABOUT THE PODCAST

**From Tailors With Love** is a podcast dedicated to the style of James Bond and its surrounding themes. It is hosted by Pete Brooker and Matt Spaiser from the blog **The Suits of James Bond**.

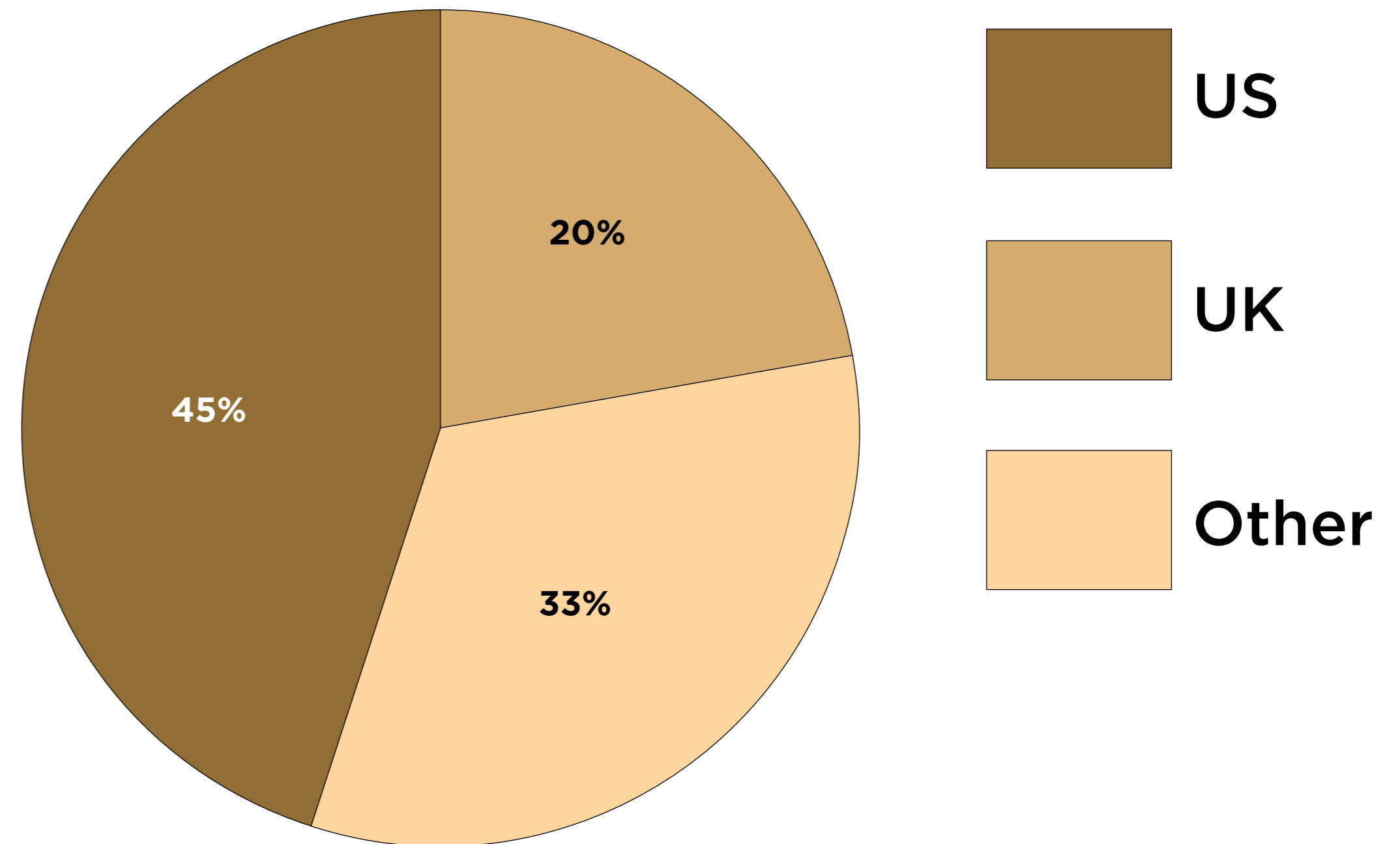
Pete is currently studying Fashion Design at Westminster University, London, and has written over 350 editorials on style for one of the UK's award winning menswear blogs, **Menswear Style**. Matt has annotated the entire wardrobe of James Bond on his blog, which is currently entering its 10th Year and features over 900 articles.

Matt and Pete fuse their passions for style with their life-long admiration for the James Bond franchise. The result is a fun, yet educational walk through fashion through the eyes of one of the world's most famous fictional spies.



# PODCAST STATISTICS

- Total podcast downloads: **35,634** (December 2019)
- Average downloads per episode: **800+**
- Average retention per Episode: **87.5%** (December 2019)





# TOP 10 PODCAST EPISODES

## TITLE

## DOWNLOADS

01 - James Bond Begins - The Ian Fleming Files

1,523

02 - Dr. No | The Suits of Anthony Sinclair

1,449

34 - How Steve McQueen has influenced Daniel Craig

1,434

33 - Craig v Cruise | What separates James Bond from Mission Impossible

1,061

15 - The James Bond Winter Wardrobe

1,050

07 - Interview with Costume Designer Jany Temime`

1,024

03 - Dr No | Bond arrives in Jamaica

966

05 - Interview with Bespoke Savile Row Tailor - Richard Anderson

962

21 - The James Bond Spring/Summer Wardrobe

959

30 - Deep Dive into Alternative James Bond Watches with Bobby Morelli

950

**SUBTOTAL 11,362**



# YOUTUBE STATISTICS

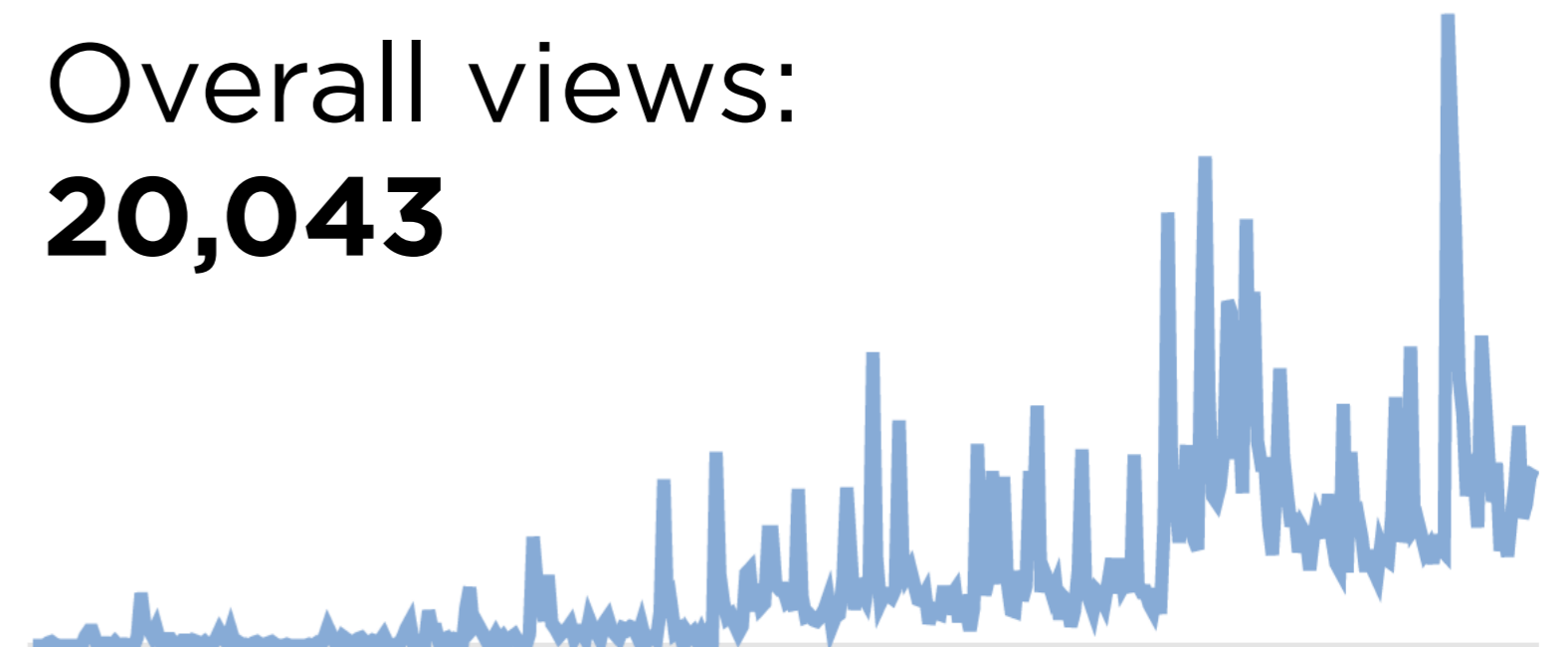
## MOST VIEWED VIDEOS

|  |   |      |
|--|---|------|
|  | Pete Visits a Tailor in Hội An, Vietnam for ... | 2.1K |
|  | No Time to Die - Daniel Craig & The Mater...    | 1.3K |
|  | Meeting James Bond - George Lazenby at ...      | 1.1K |
|  | The history of James Bond at Turnbull & A...    | 1.0K |
|  | James Bond and the Sunspel Riviera Polo         | 940  |

Overall watch time:  
**77,687 minutes**



Overall views:  
**20,043**

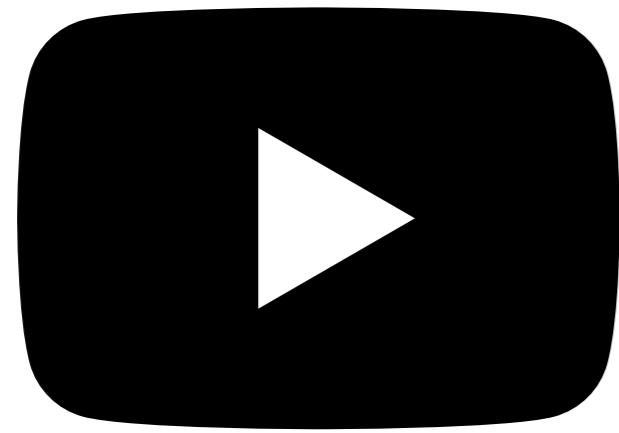




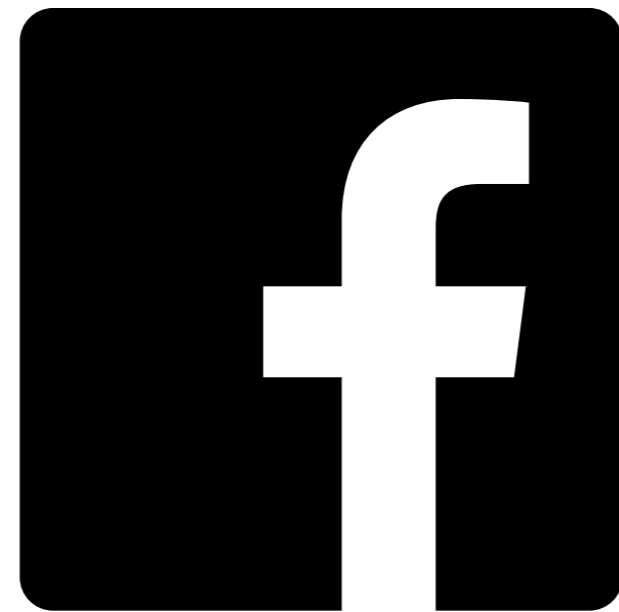


# SOCIAL MEDIA STATISTICS

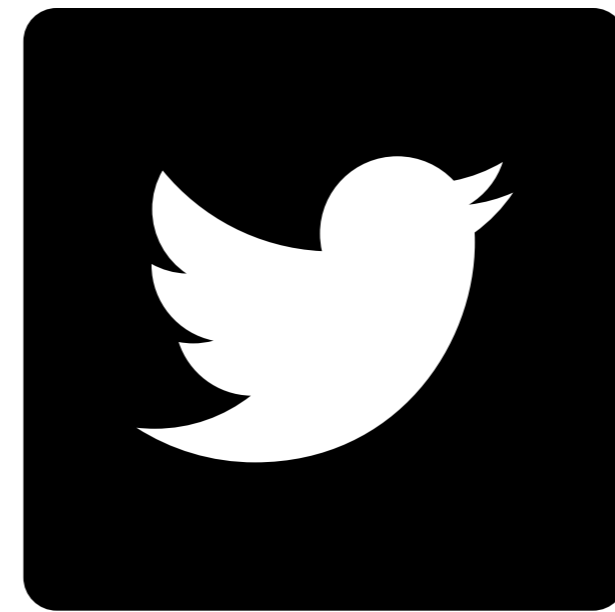
FROM TAILORS WITH LOVE + THE SUITS OF JAMES BOND



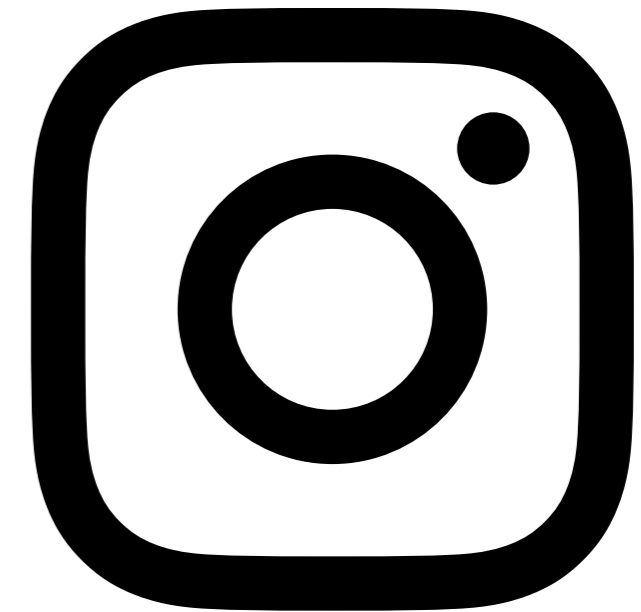
**20K+**  
views



**6K+**



**6K+**



**26K+**